

# Chapter 8

## Principles of Information Accountability: An eHealth Perspective

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### ABSTRACT

*Information accountability is seen as a mode of usage control on the Web. Due to its many dimensions, information accountability has been expressed in various ways by computer scientists to address security and privacy in recent times. Information accountability is focused on how users participate in a system and the underlying policies that govern the participation. Healthcare is a domain in which the principles of information accountability can be utilised well. Modern health information systems are Internet based and the discipline is called eHealth. In this paper, the authors identify and discuss the goals of accountability systems and present the principles of information accountability. They characterise those principles in eHealth and discuss them contextually. They identify the current impediments to eHealth in terms of information privacy issues of eHealth consumers together with information usage requirements of healthcare providers and show how information accountability can be used in a healthcare context to address these needs. The challenges of implementing information accountability in eHealth are also discussed in terms of our efforts thus far.*

### INTRODUCTION

Information accountability (IA) is a solution for usage control on the decentralised Web (Feigenbaum, Hendler, Jaggard, Weitzner, & Wright,

2011; Weitzner et al., 2008). IA is about holding the information users answerable for their actions and the ramifications of those actions. Weitzner et al. (2008) propose a transparent and accountable audit process that gives the users incentives to

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abide by the policies put in place and the ability to determine whether a particular use of information is policy compliant. Though the concept is not new, IA is comparatively new to computer science and information and communication technology (ICT) and has been interpreted in various dimensions by computer scientists. These approaches have been carefully systematised by Feigenbaum et al. (2012) who state that the term “accountability” is far broader than just anonymity, identification or exposure and that it allows actions to be tied to consequences and violations to be tied to punishment. The approaches considered by Feigenbaum et al. (2012) define IA in a general context. However, being a multidimensional concept, IA needs to be contextualised for its applicability to be better understood. The lack of contextual definitions of its underlying principles makes it difficult to apply in complex domains. Information systems that utilise the principles of IA are called accountability systems. Current technological advancements eliminate the technical barriers previously present in implementing this type of systems, but the success of any accountability system depends on how the underlying policies are formulated, which in turn depends on the context in which the systems are implemented.

IA can address several issues in a vast array of disciplines. Usage control is one area of interest to computer scientists, through which, the information privacy conundrum can be addressed. Information privacy has been and still is a major obstacle to adoption and trust of information systems; for example in healthcare. Several factors can be considered when dealing with information privacy: the type of policies; the nature of participants and their requirements; data ownership; data provenance; and the nature of the information such as sensitivity and availability. These aspects differ significantly with context. In terms of information management through electronic media such as the Internet, privacy can be defined as the degree of control given to the subject of the information (Westin, 1967). Within a given context, the

policies differ in terms of user requirements and other external factors such as government regulations and organisational policies. The nature of the information is also a significant reason why information privacy becomes a critical factor for information systems. This is clearly evident in domains such as healthcare (Rindfleisch, 1997).

In this paper, we introduce IA to eHealth as a means of addressing information privacy. To this end, we formulate a series of principles for IA drawn from prior research in computer science. We contextualise them to eHealth and lay foundations for IA to be utilised in eHealth as a means of adequate information privacy management.

In what follows, first we identify the problem addressed in the article and give an introduction of information accountability. Then, accountable systems are discussed in terms of their goals and objectives. The principles of IA are discussed followed by a discussion of IA in healthcare including the need for its implementation in eHealth. Next, the principles of IA in eHealth are discussed with the use of the case scenario. Finally, our efforts in the domain are discussed under a section entitled implementation challenges and the article is concluded with some closing remarks.

## **PROBLEM STATEMENT**

Information privacy concerns are usually coupled with information security, which mainly involves unauthorised access to information by external entities. But, addressing data breaches by authorised users pose the biggest challenge and it is a significant aspect for eHealth systems. Some even claim that privacy threats are internal factors and not external (Kierkegaard, 2011). Therefore, patients have an expectation of confidentiality in their dealings with any qualified clinician or healthcare professional (Croll, 2011).

In eHealth, the definition of privacy encompasses confidentiality, integrity, availability and accountability (Ishikawa, 2000). The protection

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