

Global Information Technologies: Concepts, Methodologies, Tools, and Applications

Felix B. Tan

Auckland University of Technology, New Zealand



INFORMATION SCIENCE REFERENCE

Hershey • New York

Assistant Executive Editor: Meg Stocking
Acquisitions Editor: Kristin Klinger
Development Editor: Kristin Roth
Senior Managing Editor: Jennifer Neidig
Managing Editor: Sara Reed
Typesetter: Sara Reed, Larissa Vinci, and Cindy Consonery
Cover Design: Lisa Tosheff
Printed at: Yurchak Printing Inc.

Published in the United States of America by
Information Science Reference (an imprint of IGI Global)
701 E. Chocolate Avenue, Suite 200
Hershey PA 17033
Tel: 717-533-8845
Fax: 717-533-8661
E-mail: cust@igi-global.com
Web site: <http://www.igi-global.com/reference>

and in the United Kingdom by
Information Science Reference (an imprint of IGI Global)
3 Henrietta Street
Covent Garden
London WC2E 8LU
Tel: 44 20 7240 0856
Fax: 44 20 7379 0609
Web site: <http://www.eurospanonline.com>

Library of Congress Cataloging-in-Publication Data

Global information technologies : concepts, methodologies, tools and applications / Felix Tan, editor.
v. cm.

Summary: "This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

Includes bibliographical references and index.

ISBN 978-1-59904-939-7 (hbk.) -- ISBN 978-1-59904-940-3 (ebook)

1. Information technology. 2. Management information systems. 3. Information society. I. Tan, Felix B., 1959-

T58.5.G548 2008

303.48'33--dc22

2007039589

Copyright © 2008 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher.

Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

15 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/chapter/analysis-large-scale-outsourcing-failure/19155

Related Content

The CRM-KDD Nexus

Nikhilesh Dholakia, Jounghae Bang, Lutz Hameland Seung-Kyoon Shin (2008). *Global Information Technologies: Concepts, Methodologies, Tools, and Applications* (pp. 270-277).

www.irma-international.org/chapter/crm-kdd-nexus/18967

Exploring the Over-Time Variation in Customer Concerns on Sharing Economy Services

Shizhen Bai, Xinrui Bi, Chunjia Han, Mu Yangand Hao He (2023). *Journal of Global Information Management* (pp. 1-21).

www.irma-international.org/article/exploring-the-over-time-variation-in-customer-concerns-on-sharing-economy-services/321435

Global Digital Divide, Global Justice, Cultures and Epistemology

Soraj Hongladarom (2008). *Global Information Technologies: Concepts, Methodologies, Tools, and Applications* (pp. 3217-3230).

www.irma-international.org/chapter/global-digital-divide-global-justice/19172

Mobile Pedestrian Navigation and Augmented Reality in the Virtualization of the Territory: Cities of Salamanca and Santiago de Chile

Jorge Joo-Nagata, José Rafael García-Bermejo Ginerand Fernando Martínez-Abad (2021). *Information Technology Trends for a Global and Interdisciplinary Research Community* (pp. 268-301).

www.irma-international.org/chapter/mobile-pedestrian-navigation-and-augmented-reality-in-the-virtualization-of-the-territory/270010

The Impact of Quality of Big Data Marketing Analytics (BDMA) on the Market and Financial Performance

Matti Haverila, Kai Christian Haverila, Muhammad Mohiuddinand Zhan Su (2022). *Journal of Global Information Management* (pp. 1-21).

www.irma-international.org/article/the-impact-of-quality-of-big-data-marketing-analytics-bdma-on-the-market-and-financial-performance/315646