## Chapter 6 Spiritual Revival and Management Practices: Modern Approach to Management

Madhumita Chanda Heritage Institute of Technology, India

Amrita Chanda Christ University(Deemed), India

### ABSTRACT

The author proposes an in-depth analysis of the basics of spiritualism, its true implications, and underscores the importance of spiritual quotient (SQ) or spiritual intelligence (SI) in the present socio-economic context and the decisive role that it is expected to play in near future. The main objective of the article is to identify the overall value crisis that is noticeable among professionals, especially in the corporate world. The main cause of these diminishing values is that individuals nowadays seek materialistic pleasures at the cost of their moral values. A revival of spiritual values can solve this global malaise.

#### INTRODUCTION

Once upon a time, two Buddhist monks were walking through the countryside. They had taken oaths of celibacy and had pledged, to not even touch a woman in their lives. They reached a small river. The river was flowing swiftly, and an old woman was walking up and down the bank. Though the water was just

DOI: 10.4018/978-1-5225-9893-0.ch006

knee- deep, she was afraid to cross it. The older monk offered to carry her on his back. The young monk was outraged but said nothing. They crossed the river and the old woman thanked them profusely for helping her. Both of them continued walking towards the monastery. After walking for a while in complete silence, the younger monk could stand it no longer and blurted out 'Why did you touch that woman?' The older monk looked startled and said, 'Which woman?' 'The woman at the river bank, of course!' the young monk replied. 'Ah...' said the old monk, smiling. 'I put her down miles ago. Why are you still carrying her?' The young monk fell to his knees with gratitude for the lesson. The older monk helped him to see there was a higher rule—compassion.

In the above anecdote, there is transcendental shift in his (the older monk) priorities irrespective of what his religious doctrine demand of him and that is how we understand the term 'spiritual.' A change in perspective allows us to 'embrace our spirituality in a more profound way.' Thus, for longer term productivity and happiness we need to function from higher self.

## **CHAPTER OUTLINE**

- 1. Indian philosophical treatises, the Upanishad, Krishna Yajur Veda.
- 2. The sacral Chakras and the IQ EQ SQ.
- 3. Spiritual revival and spirituality in Management.
- 4. Modern approach to Management.
- 5. Role of spiritual intelligence, spiritual values and spiritual managerial values in corporate world.
- 6. Workplace spirituality.

### SPIRITUALISM AND INDIAN PHILOSOPHICAL TREATISES

India is a multi-lingual country where people of various cultures, religions and with difference in social beliefs and backgrounds live together. Our ethos is deeply embedded in our ancient philosophical scriptures. Indian scriptures have many sacred writings, such as the Vedas, Puranas, and Upanishads, and epics like the Ramayana, the Mahabharata and Bhagavad Gita. 14 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: <u>www.igi-</u> <u>global.com/chapter/spiritual-revival-and-management-</u> <u>practices/232776</u>

### **Related Content**

#### The Economic Determinants of Food Security in the MENA Region

Ahmet Ali Koç, Oznur Ozdamarand Peyman Uysal (2017). *International Journal of Food and Beverage Manufacturing and Business Models (pp. 1-19).* www.irma-international.org/article/the-economic-determinants-of-food-security-in-the-menaregion/185527

### Decision Making Approach to Employee Selection: Achieving Strategic Person-Job-Organization Fit Among Organizations in Malaysia

Maniam Kaliannan (2018). *Management Strategies and Technology Fluidity in the Asian Business Sector (pp. 27-64).* 

www.irma-international.org/chapter/decision-making-approach-to-employee-selection/193325

# Technology Transfer as a Mechanism for the Internationalization of Higher Education in Brazil

Renan Mendes Camargosand Luan Carlos Santos Silva (2024). *Perspectives on Innovation and Technology Transfer in Managing Public Organizations (pp. 14-37).* www.irma-international.org/chapter/technology-transfer-as-a-mechanism-for-theinternationalization-of-higher-education-in-brazil/337986

# Consumer Behaviour towards Organic Ready-to-Eat Meals: A Case of Quality Innovation

Stavros Vlachosand Nikolaos Georgantzis (2016). International Journal of Food and Beverage Manufacturing and Business Models (pp. 12-27).

www.irma-international.org/article/consumer-behaviour-towards-organic-ready-to-eatmeals/145322

# Three Horsemen of the Markets: On the Perspective of Schumpeterian Revolution in the Nexus of Finance-Innovation-Competition

Gönül Yüce Aknc (2019). Handbook of Research on Managerial Thinking in Global Business Economics (pp. 393-406).

www.irma-international.org/chapter/three-horsemen-of-the-markets/218068