Chapter 8 Sustainability Evaluation of Green Urban Logistics Systems: Literature Overview and Proposed Framework

Jesus Gonzalez-Feliu

Ecole des Mines de Saint-Etienne, France

ABSTRACT

This paper aims to propose a systemic vision of literature on sustainable urban logistics assessment and evaluation. Although non-extensive, this overview pretends lack of unification in the subject of assessing and evaluating the impacts of green urban logistics systems, and, through the proposal of a general assessment and evaluation framework, the steps done and being in course towards standards on this field. First, an overview of the research in urban logistics is provided, after what the main visions of sustainable development and their derived issues for urban logistics assessment and evaluation are presented. Then, a framework to assess and evaluate green urban logistics systems via scenario comparison is proposed. This framework aims to propose a methodological framework to use and combine existing methods to assess scenarios, and not a "black-box" model of software ready to use. This is done to make synergies between existing methods, and to show that, although they remain at an initial stage, steps on the way of defining standards are made. After that, the main applicability and application issues of the proposed methodological framework are addressed, showing those principles of standard from the literature. Finally, and to conclude, future developments on urban logistics research are proposed.

DOI: 10.4018/978-1-7998-0441-3.ch008

INTRODUCTION

In the last years, the importance of urban goods transport has changed the way city planners and transport and logistics practitioners organize their activities and define their priorities for action. Indeed, in various European countries, urban goods transport needs to be taken into account in transport plans for medium and big cities (CERTU-ADEME, 1998; Spinedi, 2008; Macharis and Melo, 2011; Arndt et al., 2013) and the debates on urban logistics are numerous. Indeed, in the last five years, various conferences on urban logistics (or having it as one of the main topics) have been held in different countries (Gonzalez-Feliu, 2016a). Opposing to pioneer events, more related to the scientific community, since 2012 those conferences have a higher implication of practitioners, which shows the interest of the different stakeholders on the subject and the needs of improving urban goods transport (Taniguchi et al., 2001; Macharis and Melo, 2011; Arndt et al., 2013; Gonzalez-Feliu et al., 2014b).

At the same time, those needs contrast with the difficulty of well identifying and quantifying urban goods transport. Indeed, we observe in literature a plethora of methods and procedure to collect and estimate data for assessing the efficiency and the sustainability of urban goods trips. Moreover, the visions and terms used by the different actors do not always coincide, making more difficult the communication and understanding of the different stakeholders.

However, and although several authors highlighted in a recent past a lack of unification in urban logistics planning and management (Macharis and Melo, 2011; Gonzalez-Feliu et al., 2014b), unified frameworks are starting to be observed, and the road towards a standard is maybe started. As a contribution to that path, this chapter aims to provide an overview, as well as a guide to scenario assessment in urban goods transport, mainly for sustainability analyses. The paper is organized as follows. First, an overview of the different times and developments in urban logistics is provided, as well as the main definitions needed for our overview and analysis purposes. Then, the main visions of sustainable development, their derived issues for urban logistics assessment and evaluation and the main indicators used in those assessments and evaluations are presented. After that, a methodological framework to assess and evaluate green urban logistics systems via scenario comparison is proposed. It is aimed at using and combining existing methods to assess scenarios, to make synergies between existing methods, and to show the potential of defining unified paths from existing works by similarity. After that, the main applicability and application issues of the proposed methodological framework are addressed by relating it to existing works and showing those principles of standard from the literature. Finally, and to conclude, future developments on urban logistics research are proposed.

40 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-publisher

global.com/chapter/sustainability-evaluation-of-green-urbanlogistics-systems/236496

Related Content

Fusion+SNA: A Strategic Model for Technology Innovation as a Function of Communication Networks – A Case Study of a K-12 School

Gerald Ardito, Micah Shippeeand Jesse Lubinsky (2022). *Handbook of Research on Global Education and the Impact of Institutional Policies on Educational Technologies (pp. 196-225).*

www.irma-international.org/chapter/fusionsna/291757

Notifiable Disease Databases for Client Management and Surveillance

Ann M. Jollyand James J. Logan (2019). *Healthcare Policy and Reform: Concepts, Methodologies, Tools, and Applications (pp. 1522-1552).*

www.irma-international.org/chapter/notifiable-disease-databases-for-client-management-and-surveillance/209192

Finance and Economic Development Post Cold War: The Case of Ethiopia

Osmond Aguand Adepoju Adeoba Asaolu (2024). *Econometric Analyses on Global Finance and Economic Development (pp. 167-192).*

www.irma-international.org/chapter/finance-and-economic-development-post-cold-war/338173

Fostering Ownership and Sustainability of School-Based Nutrition Education Intervention: Challenges and Lesson Learned Through PAR Study in Nepal

Yadu Ram Upreti, Krishna Prasad Duwadi, Devi Thapa Magar, Bikash Chandra Aryal, Bhimsen Devkota, Sheri Bastienand Birgitte Bjønness (2023). *Implementing Transformative Education With Participatory Action Research (pp. 30-51).*

 $\underline{\text{www.irma-}international.org/chapter/fostering-ownership-and-sustainability-of-school-based-nutrition-education-intervention/329910}$

Evolution of the Literature on Social Responsibility in the Tourism Sector: A Systematic Literature Review

María Paula Lechuga Sanchoand Alicia Martín Navarro (2024). Research Anthology on Business Law, Policy, and Social Responsibility (pp. 753-770).

 $\underline{www.irma\text{-}international.org/chapter/evolution-of-the-literature-on-social-responsibility-in-the-tourism-sector/335732}$