



Chapter XVII

Semantic Web Standards and Ontologies in the Medical Sciences and Healthcare

Sherrie D. Cannoy, The University of North Carolina at Greensboro, USA
Lakshmi Iyer, The University of North Carolina at Greensboro, USA

Abstract

This chapter will discuss Semantic Web standards and ontologies in two areas: (1) the medical sciences field and (2) the healthcare industry. Semantic Web standards are important in the medical sciences since much of the medical research that is available needs an avenue to be shared across disparate computer systems. Ontologies can provide a basis for the searching of context-based medical research information so that it can be integrated and used as a foundation for future research. The healthcare industry will be examined specifically in its use of electronic health records (EHR), which need Semantic Web standards to be communicated across different EHR systems. The increased use of EHRs across healthcare organizations will also require ontologies to support context-sensitive searching of information,

as well as creating context-based rules for appointments, procedures, and tests so that the quality of healthcare is improved. Literature in these areas has been combined in this chapter to provide a general view of how Semantic Web standards and ontologies are used, and to give examples of applications in the areas of healthcare and the medical sciences.

Introduction

“One of the most challenging problems in the healthcare domain is providing interoperability among healthcare systems” (Bicer, Laleci, Dogac, & Kabak, 2005). The importance of this interoperability is to enable universal forms of knowledge representation integrate heterogeneous information, answer complex queries, and pursue data integration and knowledge sharing in healthcare (Nardon & Moura, 2004). With the recent emergence of EHRs and the need to distribute medical information across organizations, the Semantic Web can allow advances in sharing such information across disparate systems by utilizing ontologies to create a uniform language and by using standards to allow interoperability in transmission. The purpose of this article is to provide an overview of how Semantic Web standards and ontologies are utilized in the medical sciences and healthcare fields. We examine the healthcare field as the inclusion of hospitals, physicians, and others who provide or collaborate in patient healthcare. The medical sciences field provides much of the research to support the care of patients, and their need lies in being able to share and find medical research being performed by their colleagues to build upon current work. Interoperability between these different healthcare structures is difficult and there needs to be a common “data medium” to exchange such heterogeneous data (Lee, Patel, Chun, & Geller, 2004).

Decision making in the medical field is often a shared and distributed process (Artemis, 2005). It has become apparent that the sharing of information in the medical sciences field has been prevented by three main problems: (1) uncommon exchange formats; (2) lack of *syntactic* operability; and (3) lack of *semantic* interoperability (Decker et al., 2000). Semantic Web applications can be applied to these problems. Berners-Lee, Hendler, and Lassila (2001), pioneers in the field of the Semantic Web, suggest that “the semantic web will bring structure to the meaningful content of web pages”. In this article published in *Scientific American*, they present a scenario in which someone can access the Web to retrieve information—to retrieve treatment, prescription, and provider information based on one query. For example, a query regarding a diagnosis of melanoma may provide results which suggest treatments, tests, and providers who accept the insurance plan with which one participates. This is the type of contextually based result that the Semantic Web can provide. The notion of ontologies can be utilized to regulate language, and standards can be used to

14 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/chapter/semantic-web-standards-ontologies-medical/28906

Related Content

Consumer Confusion in Mobile Application Buying: The Moderating Role of Need for Cognition

Tathagata Ghosh and Venu Gopal Rao (2014). *International Journal of E-Business Research* (pp. 52-70).

www.irma-international.org/article/consumer-confusion-in-mobile-application-buying/119181

A Mobile Portal Solution for Knowledge Management

Stefan Berger and Ulrich Remus (2006). *Unwired Business: Cases in Mobile Business* (pp. 173-186).

www.irma-international.org/chapter/mobile-portal-solution-knowledge-management/30594

An Online Success Story: The Role of an Online Service in a Magazine Publisher's Business Model

Olli Kuivalainen, Hanna-Kaisa Ellonen and Liisa-Maija Sainio (2007). *International Journal of E-Business Research* (pp. 40-56).

www.irma-international.org/article/online-success-story/1887

Government Transformation: The First Step to Integrate E-Business into E-Government

Hai Thi Thanh Nguyen and Toshio Obi (2009). *Integrating E-Business Models for Government Solutions: Citizen-Centric Service Oriented Methodologies and Processes* (pp. 1-16).

www.irma-international.org/chapter/government-transformation-first-step-integrate/24003

Who (Dis)Continues to use SMS in the Age of Ubiquitous Mobile Internet Access?: A Two-Level Investigation of Residential Mobile Communications Customers in Germany

Torsten J. Gerpott (2015). *International Journal of E-Business Research* (pp. 31-53).

www.irma-international.org/article/who-discontinues-to-use-sms-in-the-age-of-ubiquitous-mobile-internet-access/132697