

Chapter 8.21

Interoperability on the Road to Enhance Government-to-Business

Giorgos Laskaridis

University of Athens, Greece

Penelope Markellou

University of Patras, Greece

Angeliki Panayiotaki

University of Patras, Greece

Athanasios Tsakalidis

University of Patras, Greece

ABSTRACT

This chapter is initiated by the continuously growing governments' effort to transform their traditional profile to a digital one, worldwide, by adopting e-government models using the ICT and the Web. The chapter deals with interoperability, which appears as the mean for accomplishing the interlinking of information, systems, and applications, not only within governments, but also in their interaction with citizens, enterprises, and

public sectors. The chapter highlights the critical issue of interoperability, investigating the way it can be incorporated into e-government domain in order to provide efficient and effective e-services. It also describes the issues, tasks, and steps that are connected with interoperability in the enterprise environment, introducing and analysing a generic interoperability platform (CCIGOV platform). Finally, it illustrates future trends in the field and, thus, suggests directions of future work/research.

INTRODUCTION

Over the last decade, we have witnessed the rapid evolution of the World Wide Web. This development allowed millions of people all over the world to access, share, interchange, and publish information. At the same time, public and private sector organisations are implementing operational and interactive Web-based applications that are accessible to any user with a computer, a Web browser, and a connection to the Internet. These potentials impact all dimensions of our daily life. New Web sites are launched constantly, providing electronic services (e-services), services addressed to different target groups of users (citizens and enterprises) through Internet.

E-government may ease the functionality of enterprises, aiming at facilitating the daily citizens' obligations. During this decade, many researchers study many different aspects of how e-government may decrease the need of bureaucracy. The researchers deal with interesting, yet difficult ventures to come up with common policies that are able to be applied worldwide. Many results, directions of how e-government may facilitate citizens and enterprise transactions within the public sector, conclude that an interoperability framework must be defined. Interoperability means the ability of ICT systems and of the business processes they support to exchange data and to enable the sharing of information and knowledge.

An interoperability framework can be defined as a set of standards and guidelines that describes the way in which organizations have agreed, or should agree, to interact with each other. An interoperability framework is, therefore, not a static document, and may have to be adapted over time as technologies, standards, and administrative requirements change (IDABC, 2004).

There is a growing awareness that the interoperability of national public ICT infrastructures is a precondition for a more service-oriented and competitive public sector. Ever since the adoption

of the Interoperability Decision¹ of the European Council and the European Parliament in July 1999, the European Commission has focused on the pan-European dimension of e-government, and on the interoperability requirements for its implementation.

Interoperable systems working in a seamless and coherent way across the public sector hold the key to providing better services, tailored to the needs of the citizen and business and at a lower cost. Three aspects of interoperability need to be considered: organizational, semantic, and technical interoperability (Lueders, 2005).

Moreover, an essential requirement for the exchange of information is a single language that enables the description of the meaning and structure of the underlying data, that is, a mark-up language. In the context of current technologies and market developments, this mark-up language is XML. XML offers a common metalanguage and terminology to develop means for system and data integration and for gradual transfer to more consistent formats in information assets (Salminen, 2005).

Interoperability aspects presented in this chapter aim to lead the way of e-government helping private sector (enterprises, vendors, etc.), with e-business development being the ultimate scope. There are a lot of steps during the lifecycle of an enterprise or during the daily routine of an enterprise that demand interaction with the public sector. The level of physical interaction can be scaled and ranked; however, it cannot be minimised without the help of e-government.

Enterprises may form different legal entities and may follow alternate business models, but the majority of them follow a certain path at their daily workflow. Advancing e-government at each step of this path will certainly facilitate enterprises' functionality as well as will provide better background for e-commerce.

The steps met during enterprises' workflow that demand interaction with the public sector may be categorized by:

17 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/chapter/interoperability-road-enhance-government-business/9975

Related Content

Evaluating the Validity of IS Success Models for the Electronic Government Research: An Empirical Test and Integrated Model

Nripendra P. Rana, Yogesh K. Dwivedi and Michael D. Williams (2013). *International Journal of Electronic Government Research* (pp. 1-22).

www.irma-international.org/article/evaluating-the-validity-of-is-success-models-for-the-electronic-government-research/95102

Paralingual Web Design and Trust in E-Government

Roy H. Segovia, Murray E. Jennex and James Beatty (2009). *International Journal of Electronic Government Research* (pp. 36-49).

www.irma-international.org/article/paralingual-web-design-trust-government/2065

E-Government as a Tool for Improving Entrepreneurship

Emad Ahmed Abu-Shanab and Mohamad Osmani (2019). *International Journal of Electronic Government Research* (pp. 36-46).

www.irma-international.org/article/e-government-as-a-tool-for-improving-entrepreneurship/231562

E-Totem, Digital Locative Media to Support E-Participation in Cities

Vasco Furtado, Lanna Lima, Daniel Almeida Chagas, Vl dia Pinheiro, Carlos Caminha, Elizabeth Furtado and Matheus Mafra (2019). *International Journal of Electronic Government Research* (pp. 1-20).

www.irma-international.org/article/e-totem-digital-locative-media-to-support-e-participation-in-cities/251871

Digital Public Sphere: Rhetoric or Reality

Seung-Yong Rho (2008). *Electronic Government: Concepts, Methodologies, Tools, and Applications* (pp. 3328-3340).

www.irma-international.org/chapter/digital-public-sphere/9933