

## Chapter 5

# Historically Reading the Concept of Gender by the Dilemma of Heterodox– Orthodox Vision

**Ilkben Akansel**  
*Artvin Coruh University, Turkey*

### ABSTRACT

*In this chapter, the authors analyze the concept of gender and its history; they look at the crisis that is caused by this concept in terms of both orthodox economy and the heterodox economy. A wide range of feminist economics arguments are considered. Feminist economics arguments correspond to the points of Antonio Gramsci's "hegemony" and Louis Althusser's "ideology." Starting with both philosophers' concepts, the authors explicate the dilemma of orthodox-heterodox economics. First, they discuss the vision of heterodox-orthodox economics. Then, they discuss how technology becomes an important part of orthodox economics, and through the aforementioned philosophers, they discuss what would happen in the economic system if this situation changes.*

### INTRODUCTION

The history of economics is actually a history of war among whole human beings in all historical, sociological, political, etc. areas. In this war, beginning from the ancient times until rising of monotheistic religions, women always had much less importance; they had a secondary role in the economic history.

Before mentioning the feminist economics' becoming a part of economic history, it is necessary to mention some concepts which are

directly related to the topic. But, firstly we should examine the relationship between technology and heterodox-orthodox vision.

Of course, economics history has not been formed by itself; it was affected by many important elements and one of the most significant one of these elements is technology. Technology not only affected how products are produced, what would be produced etc., but also the economics view.

Economic crisis got deeper in parallel with the progress the technology; because, it was formed only by firms on the thought of how much money

DOI: 10.4018/978-1-4666-8468-3.ch005

they would earn. Technology does not really deal with human beings. This case is caused by the orthodox economics vision. Because, the structure of orthodox economics, which was never interested in people needs, caused increase in the technology.

So, in this study we will examine how technology is affected by the orthodox economics vision. What we will say about the orthodox economics' improprieties will show us the heterodox economics view more clearly and through this approach, technology will be produces for the need of people.

We choose the feminist economics thoughts for two reasons: The first one is, the orthodox economics do not give importance to woman's thoughts about economics vision. The second one is, as one of the approaches of the heterodox economics, feminist economics can give some useful advices to technological improvement by the view of women's.

In this study, our methodology is firstly, to mention about some concepts which are related to working life in terms of heterodox-orthodox concepts. Secondly, we will elaborate the concepts of heterodox-orthodox economics. Thirdly, we will introduce the relationship between feminist economics-heterodox economics and try to tell what causes economic crisis through the dilemma of heterodox-orthodox economics. Consequently, we will briefly conclude the dilemma of heterodox-orthodox economics; we will summarize the point of view of these two concepts about crisis.

## **GLANCING AT GENDER AND FEMINIST ECONOMICS**

### **Why is Heterodox Economics Important?**

Firstly, we must examine 'gender' concept affecting not only economics field but also entire social life. We can say that contemporary view accepts that human sexuality have two types; heterosexual-

ity, namely, 'female' and 'male' genders; and homosexuality. These three human sexualities refer to the biological presence of humans. However, gender that is defined by biological sex points out to a different situation. It attributes home-domestic roles to women, home-external roles to men.

We mean that while cleaning the house, taking care of children etc. are attributed by society to women; earning living is accepted to be the duty of men. Namely, distribution of duty according to biological sex is 'gender' (Serdaroğlu, 2010, pp. 9). The effect of gender reflected in terms of women working through the concepts 'discrimination' and 'segregation'. Discrimination is "paying different salaries for same job or paying different salaries for different jobs to people who have equal productivity" (Lordoğlu & Özkaplan, 2003, pp. 224).

"Because, while the role of earning a living for the family is attributed to men, the role of taking care of children, housework etc. is attributed to women [...]" (Ecevit, 2000, pp. 157). Jobs that are divided as 'woman jobs' and 'man jobs' mean segregation (Lordoğlu & Özkaplan, 2003, pp. 224).

Of course, problems by gender concept occur at working life of women. As it is seen on every field like sociological, etc. economic events are accepted to be male issues. Because of this reason, women haven't gained a seat in the progress of economics history. It is possible to examine the progress in the history of economics mainly by two concepts.

*Orthodox Economics:* It is the name of giving neo-classical economics apprehension, because of it has a hegemonic way which is expected whole economics education, institutions and politics and all other thoughts. Neo-classical economics has a widespread superiority. Since 1970s Keynesian economics did not produce to solutions to solve the problems of economics in praxis and as a result of this in theory it has been argued. Neo-classical theory has gained superiority (Emiroğlu, 2006, p. 661-662).

9 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

[www.igi-global.com/chapter/historically-reading-the-concept-of-gender-by-the-dilemma-of-heterodox-orthodox-vision/128485](http://www.igi-global.com/chapter/historically-reading-the-concept-of-gender-by-the-dilemma-of-heterodox-orthodox-vision/128485)

## Related Content

---

### Effect of Performance Appraisal System on Employee Satisfaction in Budget Hotels of Kolkata

Sumit Kumar Biswakarma (2022). *International Journal of Circular Economy and Waste Management* (pp. 1-10).

[www.irma-international.org/article/effect-of-performance-appraisal-system-on-employee-satisfaction-in-budget-hotels-of-kolkata/306211](http://www.irma-international.org/article/effect-of-performance-appraisal-system-on-employee-satisfaction-in-budget-hotels-of-kolkata/306211)

### Power, Character, and Leadership: The Case of Egyptian Revolutions

Amal Nagah Elbeshbishi (2019). *Economic Dynamics of Global Energy Geopolitics* (pp. 8-28).

[www.irma-international.org/chapter/power-character-and-leadership/211805](http://www.irma-international.org/chapter/power-character-and-leadership/211805)

### Determinants of Purchasing Intention for Re-Commerce in the Fashion Industry

Nilesh Kumar (2020). *Circular Economy and Re-Commerce in the Fashion Industry* (pp. 10-18).

[www.irma-international.org/chapter/determinants-of-purchasing-intention-for-re-commerce-in-the-fashion-industry/255573](http://www.irma-international.org/chapter/determinants-of-purchasing-intention-for-re-commerce-in-the-fashion-industry/255573)

### A Review of Challenges and Approaches to Effective Medical Solid Waste Management During the COVID-19 Pandemic in India

Narayana Maharana, Lingaraj Prasad Patnaik, Bidhu Bhusan Mishra, Suman Kalyan Chaudhury and Jyotirmayee Mohanty (2022). *International Journal of Circular Economy and Waste Management* (pp. 1-17).

[www.irma-international.org/article/a-review-of-challenges-and-approaches-to-effective-medical-solid-waste-management-during-the-covid-19-pandemic-in-india/309986](http://www.irma-international.org/article/a-review-of-challenges-and-approaches-to-effective-medical-solid-waste-management-during-the-covid-19-pandemic-in-india/309986)

### Tourist Attraction Perception of Jharkhand Cuisine: A Study on Tourists Visiting Jharkhand

Viveka Nand Sharma and Arvind Hans (2022). *International Journal of Circular Economy and Waste Management* (pp. 1-10).

[www.irma-international.org/article/tourist-attraction-perception-of-jharkhand-cuisine/306215](http://www.irma-international.org/article/tourist-attraction-perception-of-jharkhand-cuisine/306215)