

Chapter 51

Organizational Justice: The Injustice in the Foundation of Organizational Citizenship Behavior Within Higher Education Institutions

Ben Tran

Alliant International University, USA

ABSTRACT

Wide range of human behaviors in the context of organizations can be explained by how the workplace perceives distributive, procedural, interactional, and relational fairness. That is why numerous researchers investigated the role of justice perceptions on job satisfaction, withdrawal behaviors, organizational citizenship behavior, organizational commitment, and productivity. However, there is a gap in the research arena regarding the role guanxi plays in organizational justice, especially in organizational injustice. Guanxi in organizational injustice, is a concept derived from the concept of network and the concept of nepotism. Network and nepotism (are more taboo and) are common topics of research in the arena organizational studies, whereas in the arena of education and higher education institutions, are still lacking. Guanxi is a form of social capital that aims to amass symbolic capital, and the more powerful one's symbolic capital, the more influential one's standing becomes.

INTRODUCTION

Organizations are social systems where human resources are the most important factors for effectiveness and efficiency. Organizations need effective managers and employees to achieve their objectives. Organizations cannot succeed without their personnel's efforts and commitment (Rad & Yarmohammadian, 2006). Employee job performance and satisfaction are considered key variables that can influence the organization performance. In a highly competitive environment, global business must strive to identify factors that influence the employees' performance and job satisfaction. One factor is organizational justice, which is based on an individual's perception of the fairness of treatment received from an organization, and their behavioral reactions to such perceptions (Fernandes & Awamleh, 2006). Employees

DOI: 10.4018/978-1-5225-3153-1.ch051

would be more satisfied when they felt they were rewarded with justice, and employees with higher job satisfaction are more likely to be committed to the organization, with higher retention rates, and tended to have higher productivity (Fatt, Kwai, Wong, & Ngee, 2010). The organizational justice factor is one of three types of organizational citizen behavior (OCB).

Organizational Citizen Behavior (OCB) is one of the most favorite issues of organizational behaviors (Organ, Podsakoff, & MacKenzie, 2006). In the previous decade, it has been regarded as a kind of individual behavior, helping long-term success of the organization (Castro, Armario, & Ruiz, 2004). Organ (1988) recognizes OCB as a conscious and autonomous behavior, leading to organizational productivity. In that case, the personnel go beyond their obligations and voluntarily cooperate and consult with others (Organ et al., 2006). Concerning relatively equal regulations among financial institutes, customer evaluation from the services depends on the qualification, attitudes, experience, and the skills of the personnel behaviors related to the customers affect future service relations. In this respect, over-role activities like OCB play an important role for reaching customer satisfaction and deposit absorption.

Previous researches have focused on the importance of OCB in fulfilling organizational efficiency (Organ et al., 2006). Since recognizing the predictors of OCB, different studies have been done on recognizing those factors (Podsakoff, Whiting, Podsakoff, & Blume, 2009). In this regard, various variables like job satisfaction (Lester, 2008), personality (Podsakoff, MacKenzie, Paine, & Bachrach, 2000; Van Emmerik & Euwema, 2007; Hossam, 2008), leadership style (Podsakoff et al., 2000), organizational commitment (Gautam, Dick, Wanger, Upadhyay, & Davis, 2006) and other variables have been examined, identifying their contribution to OCB. Of their great importance in the changing conditions of today, there exist three types of OCB, organizational justice, psychological empowerment, and job involvement (Menon, 2001). The focus of this chapter will be on organizational justice. The purpose of this chapter is to analyze the concept of organizational justice and define the term organization and the term justice. The chapter will also outline the various types of organization justice in relation to organizational justice theory. The chapter will conclude with a case study on the injustice in the foundation of organizational citizenship behavior within a higher education institution.

THE FOUNDATION OF ORGANIZATION AND JUSTICE

In organizational studies, Currivan (2000) claimed that job satisfaction is widely studied as work outcomes in organizational settings. Numerous researchers (e.g., Goris, 2000; Smith, 1969) conceptualized job satisfaction as multifaceted instrument consisted of *work itself*, *quality of supervisor*, *relationships with coworkers*, *promotion opportunities*, and *pay* whereas some researchers (Currivan, 2000) taken as a global instrument for measuring job satisfaction of the employees. Spector (1996) defined it as “the extent to which people like their jobs,” while Cranny, Smith, and Stone (1992) referred to it as the employee’s emotional or effective response towards the job. Role ambiguity, dangerousness, role conflict and role overload associated with lower satisfaction regarding the job (Lambert & Paoline, 2005). Job autonomy, satisfaction with pay, integration, quality of supervision, training, equitable treatment and incentive programs boost the employees’ satisfaction in the organization (Griffin, 2001; Griffin, Armstrong, & Hepburn, 2005; Hepburn, 1987; Hepburn & Knepper, 1993; Lambert, Barton, Hogan, & Clarke, 2002; Lambert, 2004; Lambert, Clarke, & Lambert, 2004; Lambert, Hogan, & Allen, 2006; Lambert & Paoline, 2005; Stohr, Lovrich, & Wilson, 1994; Whitehead & Lindquist, 1986). Though the fairness perception

32 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

www.igi-global.com/chapter/organizational-justice/186618

Related Content

Quality Control and Standards of Organisational Justice in Nigerian Higher Education: The Roles and Interplay of Various Agencies

Monsuru Babatunde Muraina (2018). *Business Education and Ethics: Concepts, Methodologies, Tools, and Applications* (pp. 1015-1041).

www.irma-international.org/chapter/quality-control-and-standards-of-organisational-justice-in-nigerian-higher-education/186619

Using SA for SAM Applications and Design: A Study of the Supply Chain Management Process

Mahesh Sarma and David C. Yen (2007). *Enterprise Systems Education in the 21st Century* (pp. 152-176).

www.irma-international.org/chapter/using-sam-applications-design/18500

Speaking of Technology: Teaching English Language Learners in CTE Programs

Victor M. Hernández-Gantes and William Blank (2009). *Handbook of Research on E-Learning Applications for Career and Technical Education: Technologies for Vocational Training* (pp. 263-275).

www.irma-international.org/chapter/speaking-technology-teaching-english-language/19978

Cultural Quotient: Evolving Culturally Intelligent Business Scholar-Practitioners

Manohar Kapse, Sanjib Bhattacharjee and Priya Raj (2018). *Handbook of Research on Cross-Cultural Business Education* (pp. 325-339).

www.irma-international.org/chapter/cultural-quotient/205956

Rationale and Challenges of Technical Vocational Education and Training in Uganda

James C. Okware and Willy Ngaka (2017). *Technical Education and Vocational Training in Developing Nations* (pp. 26-44).

www.irma-international.org/chapter/rationale-and-challenges-of-technical-vocational-education-and-training-in-uganda/176886