

Chapter 3

A Decision Making Paradigm for Software Development in Libraries

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ABSTRACT

Framing a technology question as a simple choice between developing an in-house application system and off-the-shelf proprietary system, or simply put, as a choice between build and buy, runs the risk of ignoring myriad options available in between the two extremes. In this era of cloud computing and run anything-as-a-service model, the very notion of developing an in-house application would raise a few eyebrows among C-level executives. How then can academic libraries, under mounting pressure to demonstrate their value (Oakleaf, 2010), justify investments in software development in particular? What follows in these sections is a brief discussion on the importance of investing in software development in libraries, three mini-case studies demonstrating the wide possibilities of integrating software development in library operations and a non-prescriptive model to assess which projects may be worth pursuing from the software development standpoint.

INTRODUCTION

Framing a technology question as a simple choice between developing an in-house application system and off-the-shelf proprietary system, or simply put, as a choice between build and buy, runs the risk of ignoring myriad options available in between the two extremes. As Langer puts it – “Choices of whether to make or buy do not

DOI: 10.4018/978-1-5225-2676-6.ch003

necessarily need to be binary, that is, one or the other, but rather could end up as a hybrid decision. For example, an organization can develop its own application using open source within its application development strategy or it can license a third-party product that also contains open source.” (Langer, 2016). In this era of cloud computing and run anything-as-a-service model, the very notion of developing an in-house application would raise a few eyebrows among C-level executives. How then can academic libraries, under mounting pressure to demonstrate their value (Oakleaf, 2010), justify investments in software development in particular? What follows in these sections is a brief discussion on the importance of investing in software development in libraries, three mini-case studies demonstrating the wide possibilities of integrating software development in library operations and a non-prescriptive decision making paradigm to assess which projects may be worth pursuing from the software development standpoint.

Why Invest in Software Development?

Traditionally, businesses looked at IT systems as “black boxes” where it really did not matter what the interior looked like as long as those systems were able to deliver the value to the customer. Libraries were no different - one look at the literature points to a rich history behind library automation where proprietary systems played a major role (Breeding, 2006; Andrews, 2007). In the initial years, the focus was on automation where libraries cared about automating as many internal operations as possible. And as the years progressed, the expectations from such systems only increased to a point where automation alone wasn’t sufficient anymore - integration between the automated components was expected. It can be seen in the natural progression of the vernacular from Automated Library System (ALS) to the Integrated Library System (ILS) (Kinner, & Rigda, 2009). Somewhere along, a big “mental shift” happened in libraries’ thinking - the realization that technology could be leveraged not only to optimize the internal operations but also to drive innovation and deliver value to the users. As libraries demanded more of the vendors, the vendors responded by opening up the “black boxes” to give libraries some control over what and how things could be developed. Libraries, in turn, began responding to the local needs by hacking and developing tools on top of ILSes, where feasible.

But, libraries’ future is not just in ILSes anymore - a remarkable array of new services are being developed. From generic institutional repositories to specialized subject-based data repositories, from offering mediated access to commodity collections to opening up access to troves of unique special collections - in every facet of the new and emerging programs, one can see the influence of technology driving the future. Though vendors have been great collaborators and partners in working with the libraries to support and sustain traditional library operations, it

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