# Global Information Technologies: Concepts, Methodologies, Tools, and Applications

Felix B. Tan
Auckland University of Technology, New Zealand



Assistant Executive Editor: Meg Stocking
Acquisitions Editor: Kristin Klinger
Development Editor: Kristin Roth
Senior Managing Editor: Jennifer Neidig
Managing Editor: Sara Reed

Typesetter: Sara Reed, Larissa Vinci, and Cindy Consonery

Cover Design: Lisa Tosheff
Printed at: Yurchak Printing Inc.

Published in the United States of America by

Information Science Reference (an imprint of IGI Global)

701 E. Chocolate Avenue, Suite 200

Hershey PA 17033 Tel: 717-533-8845 Fax: 717-533-8661

E-mail: cust@igi-global.com

Web site: http://www.igi-global.com/reference

and in the United Kingdom by

Information Science Reference (an imprint of IGI Global)

3 Henrietta Street Covent Garden London WC2E 8LU Tel: 44 20 7240 0856 Fax: 44 20 7379 0609

Web site: http://www.eurospanonline.com

Library of Congress Cataloging-in-Publication Data

Global information technologies: concepts, methodologies, tools and applications / Felix Tan, editor.

v. cm.

Summary: "This collection compiles research in all areas of the global information domain. It examines culture in information systems, IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and many more"--Provided by publisher.

Includes bibliographical references and index.

ISBN 978-1-59904-939-7 (hbk.) -- ISBN 978-1-59904-940-3 (ebook)

1. Information technology. 2. Management information systems. 3. Information society. I. Tan, Felix B., 1959-

T58.5.G548 2008 303.48'33--dc22

2007039589

Copyright © 2008 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher.

Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

12 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: <a href="www.igi-global.com/chapter/global-internet-marketing-strategy/19142">www.igi-global.com/chapter/global-internet-marketing-strategy/19142</a>

### Related Content

### **Experiences Conducting Cross-Cultural Research**

M. Gordon Hunter (2006). *Journal of Global Information Management (pp. 75-89).* www.irma-international.org/article/experiences-conducting-cross-cultural-research/3638

## A Three Country Study for Understanding Physicians' Engagement With Electronic Information Resources Pre and Post System Implementation

Virginia Ilieand Sweta Sneha (2018). *Journal of Global Information Management (pp. 48-73)*. www.irma-international.org/article/a-three-country-study-for-understanding-physicians-engagement-with-electronic-information-resources-pre-and-post-system-implementation/201007

## Towards an ICT4D Geometry of Empowerment: Using Actor-Network Theory to Understand and Improve ICT4D

Donna D. Rubinoff (2008). Developing Successful ICT Strategies: Competitive Advantages in a Global Knowledge-Driven Society (pp. 133-154).

www.irma-international.org/chapter/towards-ict4d-geometry-empowerment/8291

### Interactions Between Culture, Regulatory Structure, and Information Privacy Across Countries

Peter Meso, Solomon Negashand Philip F. Musa (2021). *Journal of Global Information Management (pp. 1-14).* 

www.irma-international.org/article/interactions-between-culture-regulatory-structure-and-information-privacy-across-countries/280346

#### An Innovation Adoption Study of Online E-Payment in Chinese Companies

Qile He, Yanqing Duan, Zetian Fuand Daoliang Li (2008). *Global Information Technologies: Concepts, Methodologies, Tools, and Applications (pp. 1236-1254).* 

www.irma-international.org/chapter/innovation-adoption-study-online-payment/19037