

Chapter 3

Role of Libraries in Career Development Among the Students

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ABSTRACT

The purpose of this chapter is to review and analyze the role of libraries and librarians in Management College student empowerment of career guidance, career counseling, and overall career development in Trichy and Pudukkottai districts. This study creates awareness about different careers among the students and librarians towards career development activities programs. This study may help to create responsiveness among the Management College and librarians to find out how to cater to their students and enhance students' personality, skills, confidence, and students' employability to develop their career. This study assists libraries to study and provide better infrastructure and programs pertaining to student needs. The 584 valid questionnaires were coded after data collection. The obtained data were tabulated and analysed using the statistical packages Microsoft Excel and SPSS. Hypotheses were tested and findings were drawn in the light of objectives of the investigation. The results were reported in the form of thesis, tables, charts, and figures used wherever necessary to make the presentations clear, simple, and easy. The study demonstrated that one-fifth of the respondents were agreed the following statement related career choice of the MBA graduates such as "I am capable of making my own career choice," "I seek my parent's advice for career choice," "I consult the librarian in making any career choice," "I consult the placement officer in making career choice," "I consult my friends before making any career

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choice,” “I seek advice of my seniors in making career choice,” “ I consult the alumni of my institute in making career choice,” and “I go by the market trend in deciding my career choice.” Nearly half of the respondents were neutral about the above mentioned statement, and the remaining one-third of the respondents disagreed about various career choices. Further, it is observed from the study that 49.3% of the respondents were neutral with overall level of career choice, 30.0% of the respondents disagree with overall level of career choice, and the remaining 20.7% of the respondents agreed with overall level of career choice.

INTRODUCTION

The word “career” is taken from the Latin word carrus, cart or chariot, which means to carry you from one point to another. A career is about the life you want to lead, not just a job, occupation or profession. It involves deciding about the possible and preferred future.

Career Development is a continuous process which happens throughout life and it will change. It involves job, management, administering, and learning includes changes to progress towards a personally determined and desired future career. It involves making maximum use of training and development programs that enhances job-related skills, and career improvement.

Business Management is a highly successful profession. In the present scenario, the manager has created an indispensable position in business and society. The type of functions generally performed by them is critical for the success of business, decision making, routine work of related maintenance of organization, etc. A Management degree may help to achieve a major breakthrough in one’s career path accompanied with a jump in income. Many MBA graduates may stand with that ambition; a management qualification requires an enormous investment of effort and money. To maximize the return one should think carefully about his own objective in seeking an MBA and the type of course that is most likely to enable one to meet one’s objective.

STUDENT’S CAREER DEVELOPMENT

Career development involves a series of activities for developing a student’s career that will change according to situations. Students will have to continuously make career and life decisions. It usually involves managing student’s career with respect to inter-organizational or intra-organizational circumstances. It basically consists of developing skills by means of appropriate sources, training in order to impart new skills, going for better career opportunities, climbing the career ladder within the organization or moving to another organization, and becoming an entrepreneur. According to Watts, A. G (2006)³ in higher education, the terminology used to convey the meaning of career development learning has changed. Though many conceptual models have been developed but the most popular one is the DOTS model. The increased attention paid for enhancing the student’s chances of employment depends on the inspiration within the student. It helps in strengthening the traditional academic morals and ethics.

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