Chapter 5

Designing Eco Cities With the Understanding of Digital Nomads

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ABSTRACT

A computer and a fast internet connection allow us the opportunity to work from just about anywhere, creating cyber-culture. What we need for that is just be good at what we do and be able to sell our services or products online so we can go and live wherever we want. A person who chooses to embrace remote work as a lifestyle choice, using technology to make a living that enables themselves to be as mobile as they want to be called "digital nomad." Digital nomads have the business and education opportunity much more independent and collaborative. This study is about the designing eco-cities with the concept of digital nomads and their understanding of life. For nomadic lifestyle "change is home." In modern period, it is vital to understand the philosophy behind the nomadic lifestyle which focuses on experiences instead of accumulating. A digital nomad has ecological approach that means not to be consumer more than necessary. This study claims that understanding of digital nomads give clues to digital age and its cities.

1. INTRODUCTION

Today, technology is an effective element of life and is the most impressive characteristics of modern life. The improvements in information and communication technologies offer new opportunities in business world, in education and in every field

of life creating a cyber-culture. A laptop and a good internet connection created a new accumulation that is called 'cyber-culture'. The understanding of life, education, work and its relations has changed nowadays with the technological innovation of the last twenty years. Living and creating in digital life refers to on-line communities. Digital life goes in cyber-space and cyber-culture with digital revolution. Cyber-culture also includes new artistic and cultural movements. Cyber-culture introduces the human being with the new concepts like digital immigrants, tribes and digital nomads. A computer and a good internet connection gives opportunity to people who are good at what they do and good at selling their services or their products online. It gives the chance of living wherever we want. A person who chooses to remote work as a lifestyle is called digital nomads. Digital nomads have the business and education opportunity much more independent and collaborative. Digital nomad isn't a job title but a lifestyle choice. A nomadic lifestyle may impossible to most of the people. However, technological advantage allows people to work remotely and become digital nomads who have advantage of work online and enjoying the flexibility. One who derives income remotely and online, rather than from commuting to an office.

This study is about the designing eco-cities with the concept of digital nomads and their understanding of life. For nomadic lifestyle "change is home". In modern period it is vital to understand the philosophy behind the nomadic lifestyle which focuses on experiences instead of accumulating. This study claims that understanding of digital nomads give clues to digital age and its cities. Being world citizen, keeping sharing, giving more importance to understanding the world than making money, believing that less is more, consuming less and becoming happier is the main concepts of eco-cities.

2. METHOD

In this study two concept as sustainability and digital nomads' life style has been meet in portability and also changing meaning of home in cyber-culture. Making comments about these issues, some estimations has been found out about the cities of future. The essence of movement is freedom. Movable buildings may be the key to the future.

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