

Chapter XII

Globalisation and New Technology¹: The Challenge for Teachers to Become “Translators” and Children, Knowledge Seekers

André H. Caron

Université de Montréal, Canada

ABSTRACT

Whether globalisation results in a “métissage” of cultures or the hegemony of one culture will depend on the analytical and social skills of those who make up our communities. The introduction of new technologies in education such as laptops, MP3s, and Ipods and the new concept of mobile learning require an examination of the teacher’s role in facilitating innovation, conveying culture, and acting as a conceptual translator. By modeling and teaching students critical and social skills, teachers can help tomorrow’s citizens to use the new flow of information to meet the challenges of globalisation.

INTRODUCTION

Is new technology the magic bullet for education? In many places, policy makers have embraced new technologies as the answer to most of education’s ills. They have persuaded the public that spending money on computers and high-speed Internet connections is a concrete, easy-to-understand, quantifiable way to improve education. New technology has been said to reduce dropout rates, increase innovation, and spark student enthusiasm. However, examination of discourse on these issues reveals that new information and communication technologies (NICT) might not be the whole solution.

As we get caught up in the mythical information society ideology, NICT's real usefulness and potential for education often gets overlooked. As its short history shows, NICT's role in education has to be analyzed in accordance with the dynamics of learning and teaching, as well as the aims of education.

The issues that arise in using new technologies in education are much the same as those raised by globalisation. New technologies give us rapid access to incredible quantities of information and vast new markets, but we should ask ourselves: do they always provide us with the tools for assessing and analyzing the information and how reliable is that information? Having the data is useless if we do not have the skills to make links and draw justifiable conclusions. Likewise, globalisation, which could indeed be facilitated by the use of new technologies, presupposes getting different cultures and subcultures to work together, not merely in parallel. Whether globalisation results in a *métissage* of cultures or the hegemony of one culture will depend on the analytical and social skills of those who make up our communities.

In this chapter,² we will look at the discourse in specific cases where educators have used new technologies in their classes, or government and administrators have implemented programs to promote the use of new technologies in education. The experiences in these cases may shed some light on the challenges we face in education with respect to new technologies as globalisation increasingly becomes a reality.

ATTITUDES TO GLOBALISATION, NEW TECHNOLOGIES, AND EDUCATION

Some depict globalisation as a kind of crusade, an *épopée*, a grand tale of actors. It is linked with the technological evolution of history, in which archaic resistance to opening up markets, states,

and cultures has been overcome, and the right way of doing things has been revealed (Lessard, 1998). Others adopt a more critical discourse, and denounce the cult of adapting to the dominant trend (Petrella, 1997). They take a somber view of capitalism, seeing it as a source of social confrontation. For them, the discussion on globalisation requires that we reconsider old questions of equality, links between local and global forces, and frontiers between nations.

In *Le Bien commun*, Petrella (1997) argues that the past few decades have produced six new commandments. The new commandments are (1) globalisation, (2) technological innovation, (3) liberalization, (4) deregulation, (5) privatization, and (6) competitiveness. These terms are very familiar to us. They are increasingly present in governmental and educational discourse today. Indeed, the second commandment, technological innovation, is at the heart of many newly announced social changes. On this view, new information and communication technologies are to be integrated and resistance is not only futile but wrong, for they are the keys to achieving an information society.

According to Petrella (1997), obeying the commandments means seeing the world as a series of new markets to conquer, with education obviously one of them. He draws a parallel between the conquests 500 years ago and a renewed culture of conquest of the global village. We speak of new areas to be exploited, new electronic highways to be built, and so forth. However, while the main actors in the 15th Century were political, such as the Kingdoms of Portugal and Spain and the Republic of Venice, today they are multinationals, private financial groups, and private industries. This vision could appear somewhat radical to some, but should not appear more so than the opposite view, which celebrates the mythical virtues of new technologies. Also we should remember that the anticipated role of new technologies in a global village is not new. Some 35 years ago, a certain

10 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/chapter/globalisation-new-technology/28613

Related Content

Using OCL to Model Constraints in Data Warehouses

François Pinet, Myoung-Ah Kang, Kamal Bouليل, Sandro Bimonte, Gil De Sousa, Catherine Roussey, Michel Schneiderand Jean-Pierre Chanet (2013). *Technology Diffusion and Adoption: Global Complexity, Global Innovation* (pp. 212-224).

www.irma-international.org/chapter/using-ocl-model-constraints-data/73586

Innovative Technological Paradigms for Corporate Offshoring

Tapasya Patkiand A. B. Patki (2008). *Global Information Technologies: Concepts, Methodologies, Tools, and Applications* (pp. 2764-2773).

www.irma-international.org/chapter/innovative-technological-paradigms-corporate-offshoring/19144

The Relationship Between Information Technology Professionals' Skill Requirements and Career Stage in the E-Commerce Era: An Empirical Study

Seokha Koh, Sooun Lee, David C. Yenand Douglas Havelka (2004). *Journal of Global Information Management* (pp. 68-82).

www.irma-international.org/article/relationship-between-information-technology-professionals/3603

Role of Culture in Electronic Business Diffusion in Developing Countries

Marwa M. Hafez (2008). *Global Information Technologies: Concepts, Methodologies, Tools, and Applications* (pp. 3328-3344).

www.irma-international.org/chapter/role-culture-electronic-business-diffusion/19182

The Emerging Brazilian I.T. Industry and its Time-Zone Proximity Advantage

Rafael Prikladnickiand Erran Carmel (2014). *Journal of Global Information Management* (pp. 1-13).

www.irma-international.org/article/the-emerging-brazilian-it-industry-and-its-time-zone-proximity-advantage/111236