Chapter 14

The Socio-Economic Impact of the Pandemic on the Micro-, Small-, and Medium-Scale Enterprises

Ca Shilpa Vasant Bhide

Department of Management Sciences, Savitribai Phule Pune University, India

ABSTRACT

The micro small and medium scale industry in India is an important sector, as it has contributed tremendously to the economic as well as social development. It has not only encouraged entrepreneurship but has also been instrumental in generating employment. The sector supports large-scale industries as it offers a wide range of products and services. The Covid 19 pandemic is having an impact on the sector such as loss of profit and revenue, loss of employment, and working capital problems. The chapter covers the impact in three stages: pre-pandemic, during the lock down, post-lock down and post-pandemic. It studies the remedial measures undertaken to revive and sustain the sector. It traces the risks, challenges, and opportunities for the sector. The chapter focuses on the journey of the MSMEs Sector from before the pandemic to the current situation and tries to analyse what lies ahead.

INTRODUCTION

The micro small and medium scale industry in India is a key sector as it has contributed tremendously to the economic as well as social development. It has not only encouraged entrepreneurship but has also been instrumental in generating employment. The sector supports the large scale industries as it offers a wide range of products and services. (Annual Report 2019-2020). Micro, Small and Medium Scale Enterprises is one of the key sectors contributing to the Gross Domestic product and exports.

DOI: 10.4018/978-1-7998-6896-5.ch014

Micro, Small and Medium Enterprises (MSMEs) manufacture steel products, chemicals, spare parts, auto components, and products supplied to the Original Equipment Manufacturers for OEMs, ceramic tiles, brass metal industry. The Micro Small and Medium Scale Enterprises sector not only manufactures engineering products it is also involved in the manufacture of Agro based products such as honey and beekeeping, bamboo and cane, processing of fruit, vegetable, pulses, cereals. Not only manufacturing the Micro Small and Medium Scale Enterprises sector is in the service sector as well such as maintenance of electrical goods. It has an urban as well as rural presence. Products such as coir, khadi, auto components are manufactured by the Micro, Small and Medium Enterprises

The Micro Medium and Small scale industries act was passed in the year 2006 to address various legal issues of the sector and also promote their development. The act defined the Micro, Medium and small Scale industry. The Micro Small and Medium Scale Enterprises Act, classified the Micro Small and Medium Scale Enterprises as the Manufacturing Sector and Service sector. The act was passed in 2006 and covers definition of the micro small and medium scale units, payment to the Micro Small and Medium Scale Enterprises. The objective of the Micro Small and Medium Scale Enterprises act is to protect the interests of the entrepreneurs and encourage the Micro Small and Medium Scale Enterprises

The Definition of Micro Small and Medium Scale enterprises before 2020 were as follows, the parameters were changed in the Pandemic. However the grievous definition was based on the Investment in Plant and Machinery.

Table 1. Manufacturing sector

| Enterprise Category | Investment in Plant and Machinery |
|---------------------|--|
| Micro Enterprise | Not Exceeding Rs 25 Lakhs |
| Small Enterprise | More than Rs 25 Lakhs but less thanRs 5 Crore |
| Medium Enterprise | More than Rs 5 Crore but less than Rs 10 crore |

Source: Micro Small and Medium Scale Enterprises ACT 2006

Table 2. Service sector

| Enterprise Category | Investment in Plant and Machinery |
|---------------------|---|
| Micro Enterprise | Not Exceeding Rs 10 Lakhs |
| Small Enterprise | More than Rs 10 Lakhs but less thanRs 2 Crore |
| Medium Enterprise | More than Rs 2 Crore but less than Rs 5 crore |

Source: Micro Small and Medium Scale Enterprises ACT 2006

There are various schemes and portals created for encouraging and supporting the micro small and medium scale enterprises sector such as the MSME Samadhaan which is a Portal created by Office of DC (MSME), Ministry of Micro, Small and Medium Enterprises (MSME) Micro and Small Enterprises (MSEs) can file their applications online regarding delayed payment on this portal. There are a number of schemes, packages and training programs offered through government agencies. Loan, funds and resources are made available to support the sector.

13 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

www.igi-global.com/chapter/the-socio-economic-impact-of-the-pandemic-on-the-micro--small--and-medium-scale-enterprises/324514

Related Content

Investment Attractiveness of Visegrad Group Countries: Comparative Analysis

Tomasz Doroyskiand Anetta Kuna-Marszaek (2014). *Geo-Regional Competitiveness in Central and Eastern Europe, the Baltic Countries, and Russia (pp. 239-288).*

www.irma-international.org/chapter/investment-attractiveness-of-visegrad-group-countries/109148

Land Deals and Sustainable Income: The Case of a Rural Community in Ogun State, Nigeria

Felicia O. Olokoyo, Tayo O. George, Uchenna R. Efobiand Ibukun Beecroft (2015). *Handbook of Research on In-Country Determinants and Implications of Foreign Land Acquisitions (pp. 322-336).*www.irma-international.org/chapter/land-deals-and-sustainable-income/120385

Inter-Organizational Information Systems and Strategic Alliances: Symbiosis or Competition?

Sebastián Bruque-Camaraand José Moyano-Fuentes (2006). *Utilizing Information Technology in Developing Strategic Alliances Among Organizations (pp. 153-169).*

www.irma-international.org/chapter/inter-organizational-information-systems-strategic/30709

The Effect of City Brand Love on Tourist Based City Brand Equity: City Branding Study in Indonesia

Elia Ardyanand Ari Susanti (2018). *International Journal of Asian Business and Information Management* (pp. 44-60).

www.irma-international.org/article/the-effect-of-city-brand-love-on-tourist-based-city-brand-equity/204380

Study on the New Tendency of the International Industry Shifts and Chinese Enterprise Implementation Tactics

Jing Sunand Mingyou Wang (2012). Advancing Technologies for Asian Business and Economics: Information Management Developments (pp. 188-197).

 $\underline{www.irma\text{-}international.org/chapter/study-new-tendency-international-industry/63745}$