IDEA GROUP PUBLISHING

701 E. Chocolate Avenue, Suite 200, Hershey PA 17033-1240, USA Tel: 717/533-8845; Fax 717/533-8661; URL-http://www.idea-group.com

This paper appears in the book, *Emerging Trends and Challenges in Information Technology Management, Volume 1 and Volume 2* edited by Mehdi Khosrow-Pour © 2006, Idea Group Inc.

The Safety Effect of the Red Light Running Cameras: Applying Data Mining Techniques Using Fatality Analysis Reporting System (FARS) Data

Scott Solomon, Jay Liebowitz, & William Agresti

Dept of Information Technology, Graduate Division of Business & Management, Johns Hopkins University, 9605 Medical Center Dr., Rockville, MD 208050-3332, me@scottsolomon.biz, {jliebow1, agresti}@jhu.edu

Hang Nguyen, Dept of Information Technology, Graduate Division of Business & Management, Johns Hopkins University, 9605 Medical Center Dr., Rockville, MD 208050-3332, & GEICO Student Scholars in Discovery Informatics, hangnguyen75@yahoo.com

ACKNOWLEDGEMENT

The authors gratefully acknowledge the grant and support from the GEICO Educational Foundation, David Schindler, and Karen Watson for the GEICO Scholarship in Discovery Informatics.

1. INTRODUCTION

Initially, our paper reviews prior literature and techniques on the effectiveness of red-light cameras in terms of traffic accidents, injuries, fatalities, red-light tickets, and cost. We then apply data mining techniques to examine the data stored in the U.S. Department of Transportation's key database on vehicle fatalities to try to tease patterns and rules related to red-light controlled intersections.

2. LITERATURE REVIEW

From 1992 to 2000, the number of fatal crashes at signal-controlled intersections in the United States increased by 19 percent (IIHS, 2001). Red light running (RLR) was the single most frequent cause of these crashes, as pointed out by the Insurance Institute for Highway Safety (IIHS, 2001) and equivalent to more than three times the rate of increase for all other fatal crashes during the same period. According to the Federal Highway Administration (FHWA), crash statistics show that nearly 1,000 Americans were killed and 176,000 were injured in 2003 due to RLR related crashes. The monetary impact of crashes to the society is approximately \$14 billion annually (FHWA, 2005). The California Highway Patrol estimates that each RLR fatality costs the United States \$2,600,000 and other RLR crashes cost between \$2,000 and \$183,000, depending on severity (CA Bureau of State Audits, 2002).

A 2005 study conducted within the District of Columbia by Wilber and Willis (2005) showed remarkably different results than most of the other studies:

"The analysis shows that the number of crashes at locations with cameras more than doubled, from 365 collisions in 1998 to 755 last year. Injury and fatal crashes climbed 81 percent, from 144 such wrecks to 262. Broadside crashes, also known as right angle or T-bone collisions, rose 30 percent, from 81 to 106 during that time frame. Traffic specialists say broadside collisions are especially dangerous because the sides are the most vulnerable areas of cars" (Wilber & Willis, 2005).

The study argues that crashes and injuries may have *increased* despite or because of the red light cameras. Some of this increase may be related

to increased traffic rates. "The study found that rear-end crashes rose 15 percent at camera locations. But because broadside crashes are more dangerous and cause greater damage, the study concluded that the cameras can help reduce the costs of traffic accidents" (Wilber & Willis, 2005).

But there are some limitations in the study. First, it doesn't account for spillover effects, where the benefits of cameras at some locations can be reflected at sites without cameras. Second, the study blames the city for focusing solely on revenues, even though the city was acting in the interest of public safety because data showed initial improvements, prior to the long-term study presented by The Washington Post and the city had not expanded the program significantly prior to the results of a long-term study (Wilber & Willis, 2005).

3. DATA MINING

In response to the controversy of whether it's ultimately a safety tool to reduce red light running and traffic crashes, our research applies data mining techniques to traffic data collected in Washington D.C. and Maryland to determine the supporting data patterns. Traffic data has been collected from the U.S. Department of Transportation's Fatality Analysis Reporting System (FARS) database (see Table 1).

Based on our analysis, data mining techniques have not been used in the past to evaluate the effectiveness of red light camera enforcement. Our study applies data mining techniques to contribute to past research.

For our research, we narrowed the data to the years 2000-2003 and for only Maryland and Washington DC. First, we limited data to all fatal crashes where a violation for red-light running was charged. Second, we limited the original data to fatal crashes at signal- controlled intersections, whether a ticket was issued or not. We used C5.0, C&RT and CHAID decision tree models, as well as K-Means and Neural Network models for the data mining analysis.

As indicated by the results of K-Means Models, car collisions are more likely to happen on Fridays and Sundays. Types of car crashes involved in running red lights are mostly rear-end crashes and angle front-to-side collisions, as 1,517 cases and 890 cases were recorded, respectively. On the other hand, results of Neural Network Models show the relationships between fatal crashes at red-light-signal controlled intersections and harmful events, and between fatal crashes at red-light-signal controlled intersections and the manner of collision. The strongest relationship is a collision with another moving object, most likely another vehicle. The second strongest link is between fatal crashes and pedestrians. With the respect to the nature of the crash, the strongest relationships are angle and front-to-side collisions.

1052 2006 IRMA International Conference

Table 1. FARS Major Variables Used in Our Data Mining Application

Variable	Description	Examples Used
VIOLCHG1	Violations Charged (99	1 Fail to Stop for Red Signal
or VIOLCHG2	factors)	2 Fail to Stop for Flashing Red
or VIOLCHG3		3 Violation of Turn on Red
		4 Fail to Obey Flashing Signal (Yellow or
		Red)
		5 Fail to Obey Signal Generally
		6 Other
DAY_WEEK	Date of the crash/accident	1 Sunday
		2 Monday
		3 Tuesday
		4 Wednesday
		5 Thursday
		6 Friday
		7 Saturday
		8 Unknown
HARM_EV	First harmful event applies	1 Traffic Signal Support
	to the crash. (50 events)	2 Fell from Vehicle
		3 Thrown or Falling Object
M_HARM	The most harmful event	4 Culvert
	variable applies to the	5 Curb
	vehicle (50 event)	6 Unknown
MAN_COLL	Manner of Collision	0 Not Collision with Motor Vehicle in
		Transport
		1 Front-to-Rear (Includes Rear-End)
		2 Front-to-Front (Includes Head-On)
		3 Angle - Front-to-Side, Same Direction
		4 Angle - Front-to-Side, Opposite Direction
		5 Angle - Front-to-Side, Right Angle
		6 Angle - Front-to-Side/Angle-Direction Not Considered
		7 Sidemine Same Direction
		Sideswipe - Same Direction Sideswipe Opposite Direction
		 Base to Side
		10 Page to Page
		11 Other (End Casings and Others)
		III I IIDEE (EDU-SWIDES SDUITIEDEES)

For future work, our data was not specific to intersections and further research is being conducted to examine violations before the camera is installed, a short time lag after the camera is installed (6 months -2 years), and after a significant time period has passed after the camera is installed (5 -10 years).

REFERENCES AND BIBLIOGRAPHY

- Berry, M., & Linoff, G. (2004). Data Mining Techniques. Indiana: Wiley.
- Blakely, L. (2003). Red-Light Cameras: Effective Enforcement Measures for Intersection Safety. ITE Journal, v. 73, no. 3, 34-6, 43.
- California State Auditor Bureau of State Audits Red Light Camera Programs (2002). Although They Have Contributed to a Reduction in Accidents, Operational Weakness Exit at the Local Level. Sacramento, CA.
- Federal Highway Administration (2005). Red Light Camera Systems Operational Guidelines. U.S Department of Transportation, Washington, D.C.

- Flannery, A. & Maccubbin, R. (2002). Using Meta Analysis Techniques to Access the Safety Effect of Red Light Running Cameras. TRB 2003 Annual Meeting.
- Hevesi, A. (2001). Read Means "Go": A Survey of Red Light Violations in New York City and Red Light Camera Usage in Other Major Cities. Report by the City of New York. Office of the Comptroller. Office of Policy Management.
- Hunter, C. (2003). Red Light Running in Rhode Island. URITC Project No. 536146.
- Institute of Transportation Engineers (1999). Automated Enforcement in Transportation. ITE Informational Report.
- Insurance Institute for Highway Safety (IIHS) (2000). Status Report. Vol. 35, No. 3, Arlington, VA.
- Insurance Institute for Highway Safety (IIHS) (2001). Automated Enforcement Myths. Retrieved from the WWW: http:// www.hwysafety.org/research/topics/myths.html
- Lum, K.M. & Y. D. Wong (2003). Impacts of Red Light Camera on Violation Characteristics. *Journal of Transportation Engineering*, v. 129, no. 6, p. 648-56.
- Lum, K.M. & Y. D. Wong (2003). A Before-and-After Study on Red-Light Camera. *ITE Journal*, v. 73, no. 3, p. 28-32.
- McGee, H & Eccles, K. (2003). The Impact of Red-Light Camera Enforcement on Crash Experience. ITE Journal.
- Miller, John S. (2003). Two Methodological Considerations for Evaluating Safety Impacts of Photo-Red Enforcement. *ITE Journal*, v. 73, no. 1, 20-4.
- n. a., (1999). Two Methods to Reduce Dangerous Driving. Consumers' Research Magazine, v. 82, no. 1, 21.
- New York City Red Light Camera Program (1997). Program Review: Twelve Months Ended December 31, 1996. Electronic Data Systems.
- O'Connell, K. (2000). Los Angeles County Red Light Photo Enforcement Pilot Program. Institute for Court Management. Court Executive Development Program. Phase III Project.
- Radwan, E., Klee, H. & Abdel-Aty, M. (2003). Evaluation of Red-Light Running and Limited Visibility Due to LTV's Using the UCF Driving Simulator. Central for Advanced Transportation Systems Simulation. University of Central Florida.
- Retting, R., Williams, A. & Farmer, C. (August 1999). Evaluation of red light camera enforcement in Fairfax, VA, USA. *ITE Journal*, v. 69, no. 8, p. 30-4.
- Retting, R. Weinstein, H. Williams, A. & Preusser, D. (2000). Reducing crashes on urban arterials. Arlington, VA: Insurance Institute for Highway Safety.
- SPSS Inc. (2004). Clementine 9.0 User's Guide. Chicago, IL.
- Wilber, D. & Willis, D. (2005). D.C. Red-Light Cameras Fail to Reduce Accidents. Washington Post. October 4. p. A01
- The National Campaign to Stop Red Light Running. (2002). A Guide to Red Light Camera Programs. Stop on Red = Safe on Green.

0 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage: www.igi-global.com/proceeding-paper/safety-effect-red-light-running/33005

Related Content

Exploring Drivers of Closed Loop Supply Chain in Malaysian Automotive Industry

Fadzlina Mohd Fadziland Yudi Fernando (2018). Encyclopedia of Information Science and Technology, Fourth Edition (pp. 5378-5387).

www.irma-international.org/chapter/exploring-drivers-of-closed-loop-supply-chain-in-malaysian-automotiveindustry/184241

Design of an Integrated Project Management Information System for Large Scale Public Projects: Iranian Case Study

Mona Taghavi, Ahmed Pateland Hamed Taghavi (2013). *Interdisciplinary Advances in Information Technology Research (pp. 150-164).*

www.irma-international.org/chapter/design-integrated-project-management-information/74539

Reasoning on vague ontologies using rough set theory

(). International Journal of Rough Sets and Data Analysis (pp. 0-0). www.irma-international.org/article//288522

New Factors Affecting Productivity of the Software Factory

Pedro Castañedaand David Mauricio (2020). International Journal of Information Technologies and Systems Approach (pp. 1-26).

www.irma-international.org/article/new-factors-affecting-productivity-of-the-software-factory/240762

Is It Now the Right Time to Migrate Enterprise Systems to the Cloud?

Guo Chao Alex Peng (2015). *Encyclopedia of Information Science and Technology, Third Edition (pp. 1070-1077).*

www.irma-international.org/chapter/is-it-now-the-right-time-to-migrate-enterprise-systems-to-the-cloud/112502