

Chapter 20

A Comprehensive Review on the Integration of Artificial Intelligence in the Field of Education

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ABSTRACT

Artificial intelligence (AI) has become an integral part of every profession, permeating various departments, including education. In the educational sphere, AI applications are instrumental in personalizing learning experiences, automating administrative tasks, and enhancing engagement. This study explores the significance of AI in education, its multifaceted applications, and the key features that make it a transformative force, ultimately elevating teaching and learning methodologies for educators and students alike. This study is divided into four parts where we discuss the role of AI in the education world, the potential applications of AI in education, and the challenges and future directions of AI in the real world. Through this study, the authors highlight how AI contributes to the growth and development of the education world.

DOI: 10.4018/979-8-3693-1902-4.ch020

1. INTRODUCTION

Education is the bedrock of an individual's life, fostering success, critical thinking, and career planning and nurturing entrepreneurs (Bhardwaj et al., 2023a). It shapes character, enhances social skills, and empowers personal development. Education bestows a distinctive societal status, securing fulfilling careers and self-confidence. It is the compass guiding individuals and nations toward a brighter future (Al-Shuaib, 2014). AI is playing a significant role of almost every dimension of modern businesses (Bhardwaj et al., 2023b; Bhardwaj et al., 2023c). The field of 'AI in education' has been a coherent academic research domain since the 1980s, with significant milestones such as the establishment of the International Journal of Artificial Intelligence in Education in 1989 and the formation of the International AI in Education Society (IAIED) in 1993 (Williamson & Eynon, 2020). Certainly, the integration of Artificial Intelligence (AI) into the education sector is proving to be transformative (Barta et al., 2023). AI offers the promise of personalized learning experiences, adapting to individual student needs and learning styles. It can provide intelligent tutoring, offering instant feedback and support to students, effectively extending the reach of educators. Additionally, AI facilitates the creation of dynamic and engaging educational content, from interactive simulations to adaptive textbooks, which enhances the overall learning process. Automated grading and assessment tools powered by AI streamline the evaluation process, making it more efficient and objective. Predictive analytics powered by AI can identify students who might be at risk of falling behind, enabling early intervention and tailored support. Language learning applications benefit from AI by offering real-time translation and pronunciation assistance, enhancing the acquisition of new languages. AI's role in immersive technologies like Virtual Reality (VR) and Augmented Reality (AR) is especially noteworthy, as it creates engaging, interactive, and memorable educational experiences. Content recommendation engines powered by AI suggest supplementary resources and materials, optimizing the learning journey (Jiang & Benbasat, 2004; Suh & Lee 2005; Martínez-Navarro et al., 2019; Tawira & Ivanov, 2023). Moreover, AI contributes to improving accessibility for students with disabilities through features such as speech recognition and text-to-speech. In the administrative sphere, education analytics powered by AI assist institutions in managing data efficiently, facilitating better decision-making and resource allocation (Cope et al, 2021). While AI brings immense potential to education, it is essential to address ethical considerations, privacy concerns, and biases in algorithms to ensure a fair and equitable learning environment, while also preserving the essential role of human educators in the educational process.

However, it has roots dating back to the 1960s and 70s with the development of Intelligent Tutoring Systems and Computer Assisted Instruction systems (Min, 2010; Jia et al., 2018). AI in education has evolved along two interrelated avenues of work: the creation of AI-powered tools for educational settings and the utilization of AI to gain insights into, evaluate, and enhance the learning process. This academic pursuit aligns closely with the learning sciences and cognitive science, forming what Pea has aptly termed the 'cognition, technology, and education nexus.' Moreover, it is closely intertwined with the field of learning analytics and educational data mining, which has progressed over several decades (Williamson & Eynon, 2020). Artificial Intelligence (AI) refers to the simulation of human intelligence in machines, enabling them to perform tasks that typically require human intelligence. This includes activities such as problem-solving, learning from experience, understanding natural language, and adapting to new situations (Li & Zhang, 2021; Panigrahi et al., 2021). Artificial intelligence, like a multifaceted entity blending a robot and a phone, excels in automating tasks, recalling information, summarizing complexity, learning, and making useful suggestions (Gilbert, 1997). AI systems use

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