Chapter 17
Unveiling the Future:
Blockchain–Powered Digital Twins for Personalized Privacy Preservation in Metaverse Healthcare Data

Rita Komalasari

https://orcid.org/0000-0001-9963-2363

Yarsi University, Indonesia

ABSTRACT

The Metaverse, a virtual world created by the internet's evolution, has blurred the lines between the physical and virtual worlds. Blockchain technology and digital twins have emerged as innovative solutions to this digital transformation. This chapter explores the synergy between blockchain technology and digital twins in healthcare data management within the Metaverse. The primary objective is to develop a privacy-aware biometric blockchain system that preserves, authenticates, and verifies healthcare data in real-time. This study pioneers a paradigm shift in healthcare data management, leveraging the transformative potential of the Metaverse. A comprehensive literature study was conducted to understand the evolution of the internet, blockchain technology, and digital twins. The results demonstrate the transformative potential of the proposed privacy preservation in metaverse healthcare data management.

INTRODUCTION

This chapter aims to improve the effectiveness of current healthcare data by introducing a privacy-aware biometric Blockchain-based system for Metaverse healthcare data. The proposed solution utilizes the potential of blockchain technology to construct an immutable real-world healthcare data digital twin, which allows the application of machine learning and extensive data analysis to real-world healthcare data. In the ever-evolving digital technology landscape, the fusion of World Wide Web advancements and the transformative power of blockchain technology has ushered us into a new era – the Metaverse. Over the past three decades, the internet has dissolved physical barriers and woven the fabric of our lives into the digital realm. Today, the Metaverse, an intricate digital twin of our reality, emerges as

a frontier where the lines between the real and the virtual blur, offering unprecedented opportunities and challenges. In this chapter, we delve deep into the heart of this convergence, exploring the amalgamation of cutting-edge technologies – the World Wide Web, Blockchain, and the concept of digital twins – to revolutionize healthcare data management within the Metaverse. As the boundaries between physical and virtual worlds become indistinct, a critical need arises: safeguarding the privacy and integrity of healthcare data. Traditional healthcare systems face inefficiencies; our research pioneers a groundbreaking solution within this context. The chapter unfolds in a structured manner, first laying the foundation by elucidating the evolution of the internet from its nascent stages to the Metaverse. We navigate the pivotal technological moments, emphasizing how these developments have paved the way for our current exploration. With a firm understanding of the technical backdrop, we transition into the core concepts: blockchain technology and digital twins. The spotlight then shifts to the genesis of our proposal. This novel approach marries the privacy-preserving capabilities of Blockchain with the transformative potential of digital twins in healthcare data management. Blockchain is a new kind of shared database that makes it possible to build an open, trustless network where nobody in particular checks information before it's shared. This system has the potential to revolutionize various industries, such as healthcare. We dissect the intricacies of our privacy-aware biometric Blockchain system, explaining its inner workings, from autonomous execution via atomic smart contracts to immutable record-keeping on the Blockchain. Intelligent contracts in healthcare have been linked to better patient treatment and lower overall healthcare expenses. Smart contracts allow more accurate and efficient data collection, reducing the need for expensive healthcare facilities and equipment. At the heart of our exploration lies a central argument: the fusion of blockchain technology and digital twins in healthcare data management not only resolves existing inefficiencies but also pioneers a future where healthcare data is not merely stored but meticulously preserved, authenticated, and verified in real-time within the Metaverse. Our argument extends further, contending that this innovative approach is not just a leap in efficiency but a paradigm shift in how we perceive and manage healthcare data.

Healthcare practitioners can leverage the proposed system to enhance healthcare data management's efficiency, security, and accuracy. Streamlining procedures and enabling experts to devote more time to patient care are made possible by automating data authentication and verification. The dynamic digital twin formed by the privacy-aware biometric Blockchain technology creates paths for data scientists and analysts. Combining this real-time, immutable healthcare data with cutting-edge computing approaches like machine learning and extensive data analysis may gain more insights and better judgments. The findings of this study provide a road map for technological pioneers and creators. Beyond healthcare, Blockchain and digital twins offer a revolutionary foundation for developing effective and safe systems in the Metaverse. This study's findings have significant ramifications for the future of privacy legislation and regulations about patients' medical records. This study will be helpful in regulatory organizations as they develop rules for the ethical and secure use of healthcare data in the Metaverse. This study may be expanded upon by scholars and researchers in domains such as computer science, healthcare informatics, and blockchain technology, leading to a better understanding of the Metaverse and its potential uses and difficulties. This research offers the framework for additional inquiry and innovation. The suggested system may be used to update the data management infrastructure of healthcare facilities such as hospitals and clinics. Better patient outcomes, faster processes, and compliance with developing healthcare standards are all made possible by enhanced efficiency and security. This research contributes valuable knowledge to various stakeholders, fostering improvements in healthcare data management practices within the Metaverse. By addressing existing inefficiencies and leveraging emerging technologies, the

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