

## Chapter 3.11

# The EduOntoWiki Project for Supporting Social, Educational, and Knowledge Construction Processes with Semantic Web Paradigm

**Corrado Petrucco**  
*University of Padua, Italy*

### ABSTRACT

The Web is going to produce a revolution in learning and teaching: the debate on the role of ICT in educational processes leads to a reconsideration of how we deal with information and knowledge. The widespread use in educational contexts is also due to the ease with which learning resources can be retrieved and shared: for example, the recent introduction of learning objects means that the contents which reside in different e-learning platforms is easy to find and access. But knowledge is also deeply embedded in millions of Web pages. Nonetheless, searching for information on the Web is not a simple task and the great number of documents found using search engines, such as Google, is beyond the human cognitive capacity to deal with this information overflow. Teaching information literacy skills or stimulating collaborative information filtering that

supports the discovery of resources in a way that is responsive to the context of users may help, but there is a need for more efficient cognitive tools to search, organize, and discuss information in order to codify it in shared knowledge structures.

### INTRODUCTION

The Web is going to produce a revolution in learning and teaching: the debate on the role of ICT in educational processes leads to a reconsideration of how we deal with information and knowledge. The widespread use in educational contexts is also due to the ease with which learning resources can be retrieved and shared: for example, the recent introduction of learning objects means that the contents which reside in different e-learning platforms is easy to find and access. But knowledge is also deeply embedded in millions of Web pages. Nonetheless, searching for information on the Web

DOI: 10.4018/978-1-59904-845-1.ch026

is not a simple task and the great number of documents found using search engines, such as Google, is beyond the human cognitive capacity to deal with this information overflow. Teaching information literacy skills or stimulating collaborative information filtering that supports the discovery of resources in a way that is responsive to the context of users may help, but there is a need for more efficient cognitive tools to search, organize, and discuss information in order to codify it in shared knowledge structures.

In a more and more complex world we need support to think at a high level so the technologies let us develop strong knowledge structures that do not have the representational problems of the old schemas. An attempt in this direction is the Semantic Web: if we succeed in making the Semantic Web available and useful for education, it could revolutionize the way we think about teaching and learning with ICT. Our current research is aimed at the development, experimentation and evolution of an integrated learning environment called EduOntoWiki that is backed up by a semantic structure based on the active consent of communities of practice.

## **BACKGROUND**

Current research suggest that it is not correct to assume that the introduction of ICT necessarily changes the way students learn. We have to acknowledge that the teacher plays a critical pedagogical role in creating the conditions for technology-supported learning through selecting and evaluating appropriate technological resources and designing learning activities (Galliani, Costa, Amplatz, & Varisco, 1999). We can distinguish between two approaches to ICT: a technology-centered approach and a learner-centered approach (Mayer, 2005). The former generally fails to lead to lasting improvements in education: looking back at the many predicted educational revolutions, in which the current “new” technology (radio,

television, computer, multimedia, the Web) would have been the “killer” application for teaching and learning processes, we see that they failed to materialize (Cuban, 1986) and so was the case with the claims and worries, during the 1960s, that computers-as-tutors would replace teachers (Cognition and Technology Group at Vanderbilt, 1996). A learner-centered approach can, on the other hand, help students and teacher to learn and teach through the aid of technology with a focus on how ICT can be used as an aid to human cognition and consistent with the way the mind works solving complex tasks and dealing with today’s information overflow. The quantity and kind of information students today need to assess has expanded exponentially in the last few years, due mainly to the World Wide Web and improvements in the capabilities of search engines. In this context, it is important to consider both student and teacher roles using a constructivist approach that can stimulate collaborative formalization and knowledge building.

## **SEMANTIC WEB AND ONTOLOGIES**

The Web has arrived at an important epistemological crossroad and there is a need to integrate the current dialogic-informative model, which allows us to interact with people and search for documents on the Web, with a model based on the contextual knowledge domains within which we operate: the Semantic Web approach (Berners-Lee et al., 2001). Both models are strongly based on a learner-centered approach so the applied research, in particular in the field of ICT and educational technologies, is moving in two directions:

1. The development of solutions for information exchange, and in general, for intelligent knowledge management;
2. The development of a collaborative/cooperative approach to knowledge building.

6 more pages are available in the full version of this document, which may be purchased using the "Add to Cart" button on the publisher's webpage:

[www.igi-global.com/chapter/eduontowiki-project-supporting-social-educational/39760](http://www.igi-global.com/chapter/eduontowiki-project-supporting-social-educational/39760)

## Related Content

---

### Smart Grid

Nikhil Swaroop Kaluvala and Abbe Forman (2013). *International Journal of E-Politics* (pp. 39-47).

[www.irma-international.org/article/smart-grid/78378](http://www.irma-international.org/article/smart-grid/78378)

### Social Networking for Educational Purposes: The Development of Social-Cultural Skills through Special Interest Groups

Nikleia Eteokleous-Grigoriou and Despo Ktoridou (2014). *The Social Classroom: Integrating Social Network Use in Education* (pp. 394-416).

[www.irma-international.org/chapter/social-networking-for-educational-purposes/92263](http://www.irma-international.org/chapter/social-networking-for-educational-purposes/92263)

### Social Media and the Challenges of Curtailing the Spread of Fake News in Nigeria

Benjamin Enahoro Assay (2019). *Handbook of Research on Deception, Fake News, and Misinformation Online* (pp. 226-263).

[www.irma-international.org/chapter/social-media-and-the-challenges-of-curtailling-the-spread-of-fake-news-in-nigeria/230756](http://www.irma-international.org/chapter/social-media-and-the-challenges-of-curtailling-the-spread-of-fake-news-in-nigeria/230756)

### Valuating Business Social Networking Services as Intangible Corporate Assets: Experiences and Ideas

Adamantios Koumpis, Epaminondas Christofilopoulos and Nikos Melanitis (2012). *Handbook of Research on Business Social Networking: Organizational, Managerial, and Technological Dimensions* (pp. 495-508).

[www.irma-international.org/chapter/valuating-business-social-networking-services/60327](http://www.irma-international.org/chapter/valuating-business-social-networking-services/60327)

### How Social Commerce Characteristics Influence Consumers' Online Impulsive Buying Behavior in Emerging Markets

Quyen Phu Thi Phan, Vu Minh Ngo and Nguyen Cao Lien Phuoc (2022). *Research Anthology on Social Media Advertising and Building Consumer Relationships* (pp. 177-193).

[www.irma-international.org/chapter/how-social-commerce-characteristics-influence-consumers-online-impulsive-buying-behavior-in-emerging-markets/305334](http://www.irma-international.org/chapter/how-social-commerce-characteristics-influence-consumers-online-impulsive-buying-behavior-in-emerging-markets/305334)