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## Chapter V Chapter V Chapter V Components Components

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This chapter presents a novel approach for conceptualising and organising computer applications for the purpose of simplifying end-user tailorability and evolutionary application development. The chapter combines ideas from software systems, end-user programming, Gestalt psychology, and everyday tools. An application unit is the basic unit of tailorability. It is defined as a visual component extended with aspects. Aspects provide user-oriented entry points into an application unit at different levels of abstraction. Tools and techniques for locating, viewing and tailoring application unit aspects are presented, and the results of a user study are reported. A goal of writing this chapter has been to present a comprehensive view of some basic technology for user participation in evolutionary application development.

# INTRODUCTION

End-user tailoring is about redesign and further development of existing computer applications without access to original developers (Henderson & Kyng,

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1991). The basic unit of tailorability is an application unit (Mørch, 1995). This is a software component supplemented with aspects. An aspect is a way of seeing a component and adopted from Gestalt psychology (Köhler, 1947). The combination of software components and aspects is novel and explained in this chapter. The aspects provide alternative interfaces to an application and help to bridge the gap between using and programming applications. Application units share some of the characteristics of programmable components in commercial software applications such as VBA (Visual Basic for Applications, Lomax, 1998). When supplemented with aspects these components can support evolutionary development in ways that corresponds with the dynamics of evolutionary growth processes studied in other domains. This approach to adaptation and evolutionary application development is further described in chapter 2 of this book.

In a large-scale study of word processor usage Page et al. (1996) have found that a majority of users (92%) do tailor their word processors in various ways, such as setting parameters in preference forms to customize the systems. However, most users consider this difficult because they are not primarily interested in tailoring a system, but in using it to accomplish tasks, such as writing reports, drawing diagrams and coordinating work with others. A reason for the discrepancy between doing everyday tasks and tailoring computer applications is that tailoring tools are not well integrated with today's computer applications (Page et al., 1996) and work routines (Mackay, 1990). A challenge for future software developers is to build applications with support for seamless transition between using and programming and allowing users without particular computer background to develop their own applications, with the ultimate aim of empowering people to flexibly evolve advanced information systems.

MacLean et al. (1990) claim there is not a sharp distinction between using an application and programming it. They have identified several intermediate roles along a "tailoring slope." A tailor is characterized as a *tinkerer* or *handyman* who is bounded by *regular user*, on the one end of the slope, and *programmer*, on the other. Handymen and tinkerers have more tailoring skills than regular users, but they are not perceived as programmers.

Mackay (1990) reports similar findings in studies of tailoring behaviour in a research organisation. She observed that many users are not able to tailor their applications without help from more capable users, referred to as *translators*. A translator is a person who is able to take a user's problem and translate it into an implementable solution. The translator's role is often associated with the work of a system administrator or a "super user" in a user organisation.

This chapter presents an approach to bridge the gap between using an application and programming it by providing end users with easy-to-use tailoring tools that operate on application units. The chapter is organized as follows. Aspects

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